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# EDUCATION

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WORDPRESS, UMBRACO, MAGENTO AND DRUPAL

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# FEATURES

## COMPARISON AND CONTRAST

	WordPress	Umbraco	Magento	Drupal
<b>Technicality</b>				
Platform	Content Management System	Content Management System	eCommerce	Content Management System
License	GNU	MIT	OSL 3.0	GNU
Operating System	Cross-platform	Microsoft	Cross-platform	Cross-platform
Programming Code	PHP	.NET, C#	PHP	PHP
Database	MySQL	Microsoft SQL Server	MySQL	API
Open Source	Yes	Yes	Yes	Yes
Usage	74.6 million websites	250,000 websites	240,000 websites	25 million websites
<b>Developer Features</b>				
Custom Content Types	Can create custom content and post types, taxonomies, and metadata	No, but Umbraco has comprehensive API, giving developers access to every aspect	An extension is available for the creation of types of customized content	Custom content types can be created under the structure of the dashboard
Plugins	WordPress APIs allow developers to create plugins to extend a site	Plugins can be added to extend the website	Plugins can be added to extend a website	Plugins can be added to extend a website
Themes	WordPress API provides ability to create custom themes. Multiple themes available	Multiple themes are available and custom themes can be integrated	Multiple themes are available and custom themes can be integrated	Multiple themes are available and custom themes can be integrated
Search Engine Optimization	WordPress takes care of 80-90% of the mechanics of SEO. For more control, plugins are available	SEO plugins are available to accelerate a website	100% SEO friendly, Google site map, SEO friendly urls, auto-generated site map and search terms page	Drupal modules are available to help increase a website's SEO
Google Analytics	Integrated	Integrated	Integrated	Integrated



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Features				
Ease of Use	Create any type of website: personal blog, personal website, or business website	Intuitive user interface, which is easy for content editors to manage	Control multiple websites and stores from one Admin panel	Create a blog or a website for a small business or a large corporation
Demo Availability	Free	Free	Free	Free
Full Text Search	Yes	Yes	Yes	Yes
Publishing Tools	Create a draft, schedule, revise posts, publish, or unpublish posts and pages	Scheduled publishing and unpublishing content available	Products in catalog can be published, edited, etc.	Publisher is available as a module and is a collection of publishing tools
Categories	Yes	Yes	Yes	Yes
Hierarchical Menus	Yes	Yes	Yes	Yes
User Management	Multiple people can log into the website with different roles	The backend of the site can be extended to multiple administrators	Administration permission system roles and users	Multiple users can login and have different permissions and roles
Blog Capability	Built in comments, discussion forum	Can create blog posts, add tags	A blog extension is available for integration	Modules are available for blogging
Community	Support community, forums, educational resources, tutorials	Friendly, worldwide community, forums, in person meetings, training, tutorials	Support community, forums, tutorials, training, consulting	Online and local community for learning, getting support
Media Management	Upload images, videos, recordings and add titles, captions, and descriptions	Upload and manage media including: documents, images, and videos	Media is managed under the dashboard including images, videos, etc.	Drupal has hundreds of modules designed to easily handle and display media file
Responsive Design	Yes	Yes	Yes	Yes
CAPTCHA	Yes	Yes	Yes	Yes
Multilingual	Yes	Yes	Yes	Yes